



Honda Cars India Ltd reported a growth of 46% during October 2012

New Delhi, November 1, 2012: Honda Cars India Ltd (HCIL), leading manufacturer of premium cars in India, registered an increase of **46%** in domestic sales with **8085 units** during October 2012 as against **5526 units** sold during the same period last year.

The company has cumulatively sold **43,525 units** during April – October 2012 as compared to **29,717 units** in the corresponding period last year recording a growth of **46%**.

The company also exported a total volume of **420 units** during October 2012. HCIL has started the export of Honda Brio to South Africa & SADC (South African Development Community) countries from October 2012 and is expanding the Honda's export business to make India as another hub for export of certain models.

Enthused with the sales growth this month, **Mr Jnaneswar Sen, Sr. Vice President, Sales & Marketing, HCIL** stated "Our sales performance in the month of October has been very impressive despite the tough market conditions and we are extremely delighted with the response received to new launches last month. The expansion of export business is also a significant milestone in our journey and we are confident that this will contribute to the growth of HCIL".

Model wise sales break-up:

Brio: 3700

Jazz: 306

City: 3976

Civic: 60

Accord: 43

CR-V: 0

About Honda Cars India Limited

Honda Cars India Limited (HCIL), leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility. The Honda CR-V is imported from Japan as Completely Built Unit. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 139 facilities in 86 cities spread across the country.

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